JULIA J2 LEBEDEVA

UX DESIGNER

August 28, 1983

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WORK EXPERIENCE

APRIL 2018 - FEBRUARY 2019
UX DESIGNER
XebiaLabs (Hilversum, NL)
Leading new features design from the beginning to end for XebiaLabs DevOps Platform:
• Agile work environment
• Working in close collaboration with Customer success team, Product managers and Development teams
• Facilitating UX workshops
• Research
• User surveys
• Wireframes
• User validation sessions
• UI Design

OCTOBER 2015 - SEPTEMBER 2017
USER-SYSTEM INTERACTION DESIGNER
Eindhoven University of Technology, TU/e (Eindhoven, NL)
Working on innovative concepts and prototypes, testing and evaluating new products, services and systems for various companies according to the principles of User-Centered Design:

International SmartHealth Lab
BOBO Technology Ltd. (Hangzhou, China)
Product concept design for fetus heartbeat detection and monitoring in Pregnancy care:
• Research
• Benchmarking and competitor analysis
• Concepts generation
• Product prototyping
• Pilot tests
• Video prototyping
• User evaluation

Microsure (Eindhoven, NL)
Concepts idea generation for improvement of the existing prototype of the robot assisted microsurgery:
• Field study
• Concepts generation
• Design sketching

Philips (Eindhoven, NL)
Design of a walk tracking mobile App based on adaptive weekly goal-setting to optimize physical performance of healthy individuals:
• Competitor analysis
• UI Design
• Hi-fidelity prototyping
• User testing

Dunlop (Raalte, NL)
User research, user and technology driven concepts for the future generations of Dunlop waterproof boots for professional use:
• User research
• Technology research
• Concepts generation
• Design sketching

Océ - A CANON COMPANY (Venlo, NL)
User research and design of a working prototype of Optimal Data Analysis System for the Océ Varioprint I300:
• User research
• Personas
• Facilitating UX workshop
• UI wireframing
• Prototyping
• Usability testing

Eventix (Eindhoven, NL)
Optimization of design of the mobile App ticketshop to increase its conversion rate:
• Benchmarking and competitor analysis
• Pen and paper prototyping
• UI Design
• Hi-fidelity prototyping

JUNE 2011 - SEPTEMBER 2015
USABILITY & QUALITY ASSURANCE ENGINEER
Kodeks (St. Petersburg, Russia)

Usability and quality control for the Legal information system:
- Usability testing
- UI wireframing
- Functional testing (desktop, web, mobile)
- Research
- Customer support

Quality control for the System for arbitration courts:
- Agile work environment
- QA Team Lead
- Scrum master
- Project documentation
- 'Smoke' testing

NOVEMBER 2012 - MARCH 2013
UX DESIGNER
Freelance (St. Petersburg, Russia)

UX Design for a renting accommodations portal (web) and for a QR-code gifts application (web):
- User flows
- UI wireframing
- Prototyping

APRIL 2006 - JUNE 2010
GRAPHIC DESIGNER
Publishing house 'TehMarket' (St. Petersburg, Russia)

Graphic Design for different kind of printing products (brochures, postcards, posters, vizit cards, etc.)

EDUCATION

OCTOBER 2015 - SEPTEMBER 2017
EINDHOVEN UNIVERSITY OF TECHNOLOGY (Eindhoven, NL)
INDUSTRIAL DESIGN DEPARTMENT
User-System Interaction - *PDEng*

SEPTEMBER 2004 - JUNE 2010
ST. PETERSBURG STATE POLYTECHNICAL UNIVERSITY (St. Petersburg, Russia)
MANAGEMENT AND INFORMATION TECHNOLOGIES DEPARTMENT
Computer Science - *Master*

SKILLS

Design and prototyping tools: *Sketch, Zeplin, Abstract, Adobe Illustrator, Adobe Photoshop, Adobe XD, pen-paper, Balsamiq, Marvel, InVision, Axure, Framer*
Development: *HTML, CSS, JavaScript, Arduino, Processing*
Video editing: *Adobe Premier, Adobe After Effects*
Agile/Scrum • Jira • User research • User/Usability testing • Facilitating UX workshops
Design sketching • Storyboarding • Benchmarking • Project documentation • Confluence

LANGUAGES

Russian: native • English: fluent • Dutch: pre-advanced

INTERESTS

Active and healthy lifestyle • Drawing and sketching • Aerial silks • Pole-fitness • AcroYoga
Lindy-hop • Salsa • Skiing